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Other Provincial Golf Associations



AGA-BC
ALLIED GOLF ASSOCIATION
BRITISH COLUMBIA

**British Columbia Golf Industry
SCORECARD**

2022 - 2023

AGA-BC.ORG

BRITISH COLUMBIA GOLF INDUSTRY SCORECARD

		Par	Score		
ECONOMIC					
1	Economic Impact	5	4	Birdie	\$3.7 billion dollar industry (60% growth from 2014's \$2.3 billion), 52,183 jobs, \$2.3 billion in household income & \$858 million in govt tax revenue.
2	Local Community Involvement	3	3	Par	The 300+ golf courses in BC provide considerable charitable and taxation benefits to BC communities & is a significant job provider for youth with 48% of its workforce nationally identified as students.
3	BC as a Golf Destination	4	4	Par	Golf package sales in BC were a record high in 2021 despite global pandemic travel restrictions. Much effort and funding however is still required to restore previous years' sales from the US and capitalize on this vast market potential.
ENVIRONMENT					
4	Green Space	3	2	Birdie	Golf courses provide valuable green space and wildlife refuge. Turf and trees capture carbon, create oxygen, cool the air, filter storm water runoff and trap air pollution.
5	Environmental Stewardship	4	4	Par	The golf industry takes pride in its integrated pest management efforts, supports tough environmental standards and strives to be an industry leader in "greener" best management practices.
6	Water	5	5	Par	Water management and conservation is integral for golf course sustainability and remains a high priority for the BC golf industry
HEALTH & WELLNESS					
7	Golf is a Sport for Life	4	3	Birdie	10,000 steps = 18 holes = 4 healthy British Columbians. Peer reviewed research supports substantial physical, mental and social health benefits of golf (www.golfandhealth.org) proven vital through the pandemic for physical & mental wellbeing, while naturally distancing participants.
8	Golf is a Sport for All	4	3	Birdie	Recognized as leaders in sport for diversity and inclusion.
9	Creating Heroes	4	4	Par	British Columbians of all genders excel at the highest levels of amateur, professional and adaptive golf, inspiring admiration and aspiration for our youth.
		36	32		