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British Columbia Golf Industry SCORECARD

AGA-BC.ORG

BRITISH COLUMBIA GOLF INDUSTRY SCORECARD

| | | PAR | SCORE | | |
|-------------------|--------------------------------|-----|-------|--------|---|
| ECONOMIC | | | | | |
| 1 | Economic Impact | 5 | 4 | Birdie | \$3.7 billion industry, 52,000 jobs, \$858 million in taxes. |
| 2 | Local Community Involvement | 3 | 3 | Par | 300+ golf courses in BC are locally-owned and operated, providing employment, charitable and taxation benefits to BC communities. |
| 3 | BC as a Golf Destination | 4 | 4 | Par | Golf package sales in BC reached a record high in 2023. Much effort and funding, however, is still required to restore previously attained business from the US and capitalize on this vast market potential. |
| ENVIRONMENT | | | | | |
| 4 | Green Space | 3 | 3 | Par | Golf courses provide valuable green space and wildlife refuge. Turf and trees capture carbon, create oxygen, cool the air, filter stormwater runoff and trap air pollution. |
| 5 | Environmental Stewardship | 4 | 3 | Birdie | The golf industry takes pride in its' integrated pest management efforts, supports tough new environmental standards and strives to be an industry leader in "greener" best management practices via Audubon International accreditation. |
| 6 | Water | 5 | 6 | Bogey | Ensuring a consistent water source and reasonable water rates is a priority for BC golf courses, as is water management and conservation. We recognize there is more work to do. |
| HEALTH & WELLNESS | | | | | |
| 7 | Golf is a Sport for Life | 4 | 3 | Birdie | 10,000 steps = 18 holes = Healthy British Columbians. Peer-reviewed research supports substantial physical, mental and social health benefits. www.golfandhealth.org. |
| 8 | Golf is Enjoyed by All | 4 | 4 | Par | Long one of Canada's most popular pastimes, golf continues to be among the highest recreational participant sports in British Columbia with no barriers to entry. |
| 9 | Creating Heroes | 4 | 4 | Par | British Columbians of all genders excel at the highest levels of amateur, professional and adaptive golf, inspiring admiration and aspiration for our youth. |
| | | 36 | 34 | | |