

Brett Finlayson, President info@aga-bc.org

AGA-BC Member Golf Associations















Kris Jonasson, CEO kris@britishcolumbiagolf.org Doug Hastie, Golf Canada dhastie@golfcanada.ca

Michael Mather, Director mmather@universitygolf.com Ken Oleschuk, Director kenoleschuk@gmail.com

Jerry Rousseau, Executive Director exec.director@wctaturf.com John Perry, Director superintendent@poppygolf.ca

Jeff Palmer, President jpalmer@highlandpacificgolf.com Chris Elder, Director of Marketing marketing@golfinbritishcolumbia.com

Brett Finlayson, President bfinlayson@golfbc.com

Joan Probert, Regional Director jprobert@ngcoa.ca

Bryan Ewart, Director bryan@chilliwackgolf.com

Ashley Zibrik, President azibrik@shaughnessy.org Mark Strong, Executive Director Mark@pgabc.org



British Columbia Golf Industry SCORECARD



AGA-BC.ORG

BRITISH COLUMBIA GOLF INDUSTRY SCORECARD

		PAR	SCORE		
ENVIRONMENT					
1	Stewardship	4	3	Birdie	The golf industry takes pride in its' integrated pest management efforts, supports tough new environmental standards and strives to be an industry leader in "greener" best management practices via Audubon International and GEO Sustainability accreditation.
2	Green Space	3	3	Par	Golf courses provide valuable green space and wildlife refuge. Turf and trees capture carbon, create oxygen, cool the air, filter stormwater runoff, and trap air pollution.
3	Water Management	5	5	Par	Efficient use and conservation of resources is a high priority for the management and sustainability of BC golf courses.
HEALTH & WELLNESS					
4	Golf is a Sport for Life	4	3	Birdie	10,000 steps = 18 holes = Healthy British Columbians. Peer-reviewed research supports substantial physical, mental and social health benefits. www.golfandhealth.org.
5	Golf is Enjoyed by All	4	4	Par	Long one of Canada's most popular pastimes, golf continues to be among the highest recreational participant sports in British Columbia with no barriers to entry.
6	Creating Heroes	4	4	Par	British Columbians excel at the highest levels of amateur, professional and adaptive golf, inspiring admiration and aspiration for our youth.
SOCIAL					
7	Tourism	4	4	Par	Travel for the primary purpose of golf in BC reached a record high in 2023. Much effort and funding support is still required to restore previously attained business from the US and capitalize on this vast market potential.
8	Community	3	3	Par	300+ golf courses in BC are locally owned and operated, providing employment, charitable fundraising and taxation benefits to BC communities.
9	Commerce	5	4	Birdie	Golf is a major contributor to BCs thriving economy. Golf contributed \$5.3B to the GDP, 51,708 person-years of employment, \$3.3B in labour income, and \$1.1B in government tax revenue .
		36	33		